



**NOTICE OF THE SETTLEMENT OF
THE BRITISH COLUMBIA
NATIONAL MONEY MART COMPANY
CLASS ACTION**

**Read this notice carefully as it may affect
your rights.**

This notice was approved by the Supreme Court of British Columbia

This notice is directed to all residents of British Columbia who borrowed a Fast Cash Advance (or payday loan) from Money Mart between January 29, 1997 and October 31, 2009 and repaid that loan using a first party cheque delivered at the time the loan was obtained (“Eligible Fast Cash Transaction”).

A settlement reached in this class action was approved by the B.C. Supreme Court on July 19, 2010. The settlement is a compromise of disputed claims. The defendants do not admit any wrongdoing or liability.

The class action sought to require Money Mart and its parent company, Dollar Financial Group, Inc., to pay damages equal to the charges on Eligible Fast Cash Advance Transactions on the theory that such charges breached s. 347 of the *Criminal Code of Canada*. Money Mart and Dollar Financial deny that they owe damages. By counterclaim Money Mart sought judgment against customers who owed it money with respect to any transaction.

Who is part of the class actions?

You are a member of the Class and entitled to participate in this settlement if you:

1. were resident in British Columbia at any time after January 29, 2003 who, in the period January 29, 1997 to July 11, 2009 obtained an Eligible Fast Cash Transaction, and have not opted out in accordance with the Order of the Honourable Madam Justice Brown in this action dated March 14, 2007 or are not a member of a class in any other province.
2. were a Money Mart customer who in the period July 12, 2009 to October 31, 2009 obtained for the first time in British Columbia an Eligible Fast Cash Transaction (“New Class”);

(Collectively, the “Settlement Class Members”)

What are the terms of the settlement?

Each Settlement Class Member submitting a claim is entitled to receive a refund of up to 100% of the cheque cashing fees they paid, subject to reductions for legal expenses and repayment of any unpaid loans. Refunds will be paid 50% in cash and 50% as a Deferred Cash Payment and Services Voucher that is redeemable for cash in 3 years from issuance. The Deferred Cash Payment and Services Voucher can also be used immediately for services at a Money Mart store.

To fund the payment of claims, Money Mart will establish a Settlement Fund of \$24.75 million in cash and preloaded credits. The precise amount of your refund will depend upon the total

amount of the claims made against this Settlement Fund, may be reduced to pay your share of the legal expenses approved by the Court, and will be offset by any principal amount outstanding on your loans. If the amount of the Settlement Fund available to pay claims is less than the total amount of the claims made, you will receive a pro rata share of the Settlement Fund.

The complete terms and conditions of this Court approved settlement are contained in the Settlement Agreement, which is available at www.classcounsel.ca.

How do I make a claim?

To receive compensation under the settlement a Settlement Class Member must, on or before February 16, 2011, submit a Claim Form using one of the following methods:

- (a) attending at a Money Mart store and providing a customer service representative with the information required to complete a Claim Form;
 - (b) calling the toll-free number 1-866-504-7237 and providing a customer service representative with the information required to complete a Claim Form;
 - (c) completing a Claim Form online on the Money Mart website; or
 - (d) completing and signing a Claim Form, attaching a copy of his/her Identification Document thereto and submitting it:
1. by mail to Money Mart Claims Administrator
McCarthy Téroult LLP
Suite 1300, 777 Dunsmuir Street
Vancouver, British Columbia
Canada V7Y 1K2
Attention Karen MacMillan
 2. by fax to: (604) 622-5696
Attention Karen MacMillan
 3. by e-mail to: kmacmillan@mccarthy.ca

A claim form will be delivered concurrently with the mailing of this notice to Settlement Class Members who have been identified to their last known address. The Claim Form is also available at www.classcounsel.ca or www.moneymart.ca. Settlement Class Members must submit a Claim Form on or before February 16, 2011 to receive compensation under this settlement. Failure to submit a claim form on or before February 16, 2011 will forever eliminate all rights to claim/receive settlement compensation, as you will be bound by the terms of the release.

Opt-Out Rights – Members of the New Class Only

In order to opt-out of this settlement a New Class Member must return a completed and signed Opt-Out Form to Money Mart's Counsel on or before February 16, 2011. Opt-out forms are available at www.classcounsel.ca or www.moneymart.ca.



British Columbia Class Action Settlement Claim Form

To receive compensation under the settlement please submit a Claim Form using one of the following methods on or before February 16, 2011:

- (a) attending at a Money Mart store and providing a customer service representative with the information required to complete a Claim Form;
- (b) calling the toll-free number 1-866-504-7237 and providing a customer service representative with the information required to complete a Claim Form;
- (c) completing a Claim Form online at www.moneymart.ca; or
- (d) completing and signing a Claim Form, attaching a copy of your government issued identification and submitting it:

by mail to Money Mart Claims Administrator
McCarthy Tétrault LLP
Suite 1300, 777 Dunsmuir Street
Vancouver, British Columbia
Canada V7Y 1K2
Attention Karen MacMillan

by fax to: (604) 622-5696
Attention Karen MacMillan

by e-mail to: kmacmillan@mccarthy.ca

Last name: _____ First name: _____

Email: _____ Birth Date (MM/DD/YY): _____

Home Phone Number: _____

Cell Phone Number: _____

Mailing Address

No. and Street: _____ Apt.: _____

City/Town: _____ Province: _____ Postal Code: _____



**NATIONAL MONEY MART COMPANY SETTLEMENT
OPT-OUT FORM**

I do not want to participate in the *MacKinnon et al v. National Money Mart Company et al.* class action, Vancouver Registry No. S030527.

I understand that if I complete this form I WILL NOT RECEIVE ANY PAYMENT or benefit from the settlement agreement negotiated in the action from which I am opting out, and, to the extent that I may wish to pursue a claim against any of the Defendants, I will need to pursue my claim individually.

Print Name

Sign Name

Date of Birth _____
 Month Day Year

Address

_____, British Columbia
City

Postal Code

Dated: _____
 Month Day Year

This document must be delivered (in person, by mail, courier, fax or E-mail) to McCarthy Tétrault LLP by no later than February 16, 2011.

Money Mart Claims Administrator
McCarthy Tétrault LLP
Suite 1300, 777 Dunsmuir Street
Vancouver, British Columbia
Canada V7Y 1K2
Fax: (604) 622-5696
kmacmillan@mccarthy.ca